

HANUMANTHA.B

Bellary, India | 8073000901 | hanumantha2596@gmail.com |

Proficient in Data Visualization, Reporting, Dashboarding, Insight analysis with Computer Science background with hands on experience in SQL, Excel, Power BI, Tableau. Honing strong analytical skills, decision-making, problem solving abilities with learning mindset and proactive approach.

TECHNICAL SKILLS

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|--------------------------|------------------|---------------------|----------------------|
| • Power BI Desktop | • Advanced Excel | • Tableau | • Data Modelling |
| • Power BI Service | • SQL | • Data Storytelling | • Data Visualization |
| • Power Query (M- Query) | • MySQL | • Python | • Data Cleaning |
| • DAX | • SQL Server | • MS Office Suite | |

PROJECTS

BlinkIt Sales & Operations Analysis Dashboard | Power BI |

- Designed a dynamic Power BI dashboard to monitor BlinkIt's performance across key metrics such as total sales, orders, delivery time, product categories, and customer zones.
- Utilized **Power Query** to clean and transform raw sales and delivery data for modeling.
- Created custom **DAX measures** to calculate KPIs like revenue growth, average order value, delivery efficiency, and top-performing products.
- Implemented interactive visuals including **bar charts, cards, line graphs, maps, and slicers** to enable business users to filter insights by city, category, and time period.
- Integrated tooltips and drill-through functionality for deep-dives into city-wise and product-level performance.

Superstore Sales Analysis | Power BI |

- Developed an interactive Power BI dashboard to analyze retail sales, profit, and cost metrics using KPIs, slicers, and visuals like line, bar, and donut charts for product, region, and segment performance.
- Used Power Query and DAX for data cleaning and calculated fields such as Total Sales, Profit, and COGS, enabling dynamic filtering by year, month, country, and customer segment.

Advanced SQL Querying & Data Modeling | SQL |

- Executed complex SQL queries involving JOINS, GROUP BY, HAVING, CASE, subqueries, window functions, error handling, and DDL/DML operations.
- Built logical segmentation of customers by region using CASE, analyzed sales trends with time-based aggregations, and created views and stored procedures for reporting.
- Implemented data integrity through constraints, designed triggers, and applied error-handling techniques for production-ready query handling.

Retail Sales Analysis | Tableau |

- Designed interactive dashboards in Tableau to visualize retail KPIs including sales, profit, quantity, and top-performing products across categories and regions.
- Implemented filters, parameters, calculated fields, and dynamic charts to analyze trends and segment performance.
- Delivered insights on sales distribution, customer segments, and product demand using advanced visualizations like dual-axis charts, heatmaps, and highlight tables.

Zomato Restaurant Data Analysis | MS Excel |

- Built an interactive Excel dashboard using Zomato restaurant data to analyse global restaurant trends across countries and cities.
- Created dynamic KPI cards to showcase key metrics: Total Restaurants, Avg Rating, Avg Cost, and Cuisine diversity.
- Analysed top-performing cities and cuisines using bar and column charts.
- Segmented restaurants by price range and booking/delivery availability using conditional logic.
- Incorporated slicers for filters (Country, City, Cuisine) to allow dynamic exploration of data

EDUCATION

Bachelor of Computer Application (BCA) – CGPA (8.17)

09/2021 – 09/2024

Veera Shaiva Degree College, Bellary, Karnataka.

ACHIEVEMENTS

- Data Analyst Certification – ExcelR Solutions.